

**“WHY I RUN”
MULTI-STATION CONTEST RULES**

These rules apply to the “Why I Run” Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WBZ-FM, WROR, WKLB and WBQT (each a “Station,” collectively the “Stations”). **In addition, the General Contest Rules posted at www.985thesportshub.com www.wror.com, www.country1025.com and www.hot969.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on Thursday, January 15, 2026, and ends on Sunday, February 15, 2026.
- b. To enter online, visit www.985thesportshub.com, www.wror.com, www.hot969.com or www.country1025.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on January 15, 2026 at 9:00AM Eastern Time (“ET”) and ending on February 15, 2026 at 11:59PM ET (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless of Station website used to enter and regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Entries must also include a written statement (“Essay”) of approximately two hundred fifty (250) words describing why they run, beyond the physical aspects of it, and deserve to win the Grand Prize and run in the 2026 Boston Marathon. Entrants must fill in all required fields, including name, email, phone number and date of birth in the online entry form. Obscene, provocative, or otherwise objectionable content will not be considered, and such determination is solely at the discretion of the Stations.
- d. Each Essay submitted must not contain copyrighted materials or any other materials that may be restricted, prohibited, or outlawed by any laws, or materials that may otherwise infringe on the rights of a third party. The Essay may not invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or proprietary rights including but not limited to copyrights or trademarks. The Stations shall have the right to disqualify any entrant if it determines that the Essay contains copyrighted material or material that infringes on the rights of another; indecent or otherwise offensive material such as violence or drug abuse; or if such Essay contains material that is deemed to be unsuitable for a public audience. The Station’s determinations with respect to all such matters shall be made in its sole discretion and shall be final. Essays that do not comply with these rules will not be eligible for the Contest. **By submitting an Essay, all entrants agree that they have**

permission to read and post the Essay and grant Stations permission to post their Essay on www.985thesportshub.com, www.wror.com, www.country1025.com or www.hot969.com for promotional purposes.

- e. There will be up to a total of one (1) Grand Prize winner selected in this multi-Station Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Massachusetts, New Hampshire or Rhode Island, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to one (1) Grand Prizes will be awarded. The Grand Prize consists of one (1) entry bib for the 2026 Boston Marathon taking place on April 20, 2026. Approximate Retail Value (“ARV”) of the Grand Prize is \$500.00. The Grand Prize will be subject to the terms and conditions as set forth by the issuer. Grand Prize is not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will it be replaced if lost or stolen.
- b. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize is awarded as is. The prize is not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will prize be replaced if lost or stolen. Prize may not be sold to a third party. If the prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Boston Athletic Association (“BAA”) and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior, or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. Winner understands that there are inherent risks involved in participating in the prize-related event.
- c. Prize must be claimed within forty-eight (48) hours of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to one (1) Grand Prize winner will at approximately 12:00pm ET on Wednesday, February 25, 2026 via a judging process from all eligible Essay entries received during the Online Entry Period based on the following criteria: the compelling nature and creativity of the Essay. Judges will be comprised of Station staff and Planet Fitness Staff. Grand Prize winner will be contacted by telephone and/or email promptly following winner selection.
- a. Entrants need not listen to the Station or be present to win.
- b. Winner must confirm acceptance of prize within forty-eight (48) hours of winning, or risk disqualification and selection of an alternate winner (time permitting) via the judging process described above.
- c. Decisions of Stations management with respect to the Contest are final.

5. CONDITIONS

- a. The Stations reserve the right to end any contest or amend these rules upon announcement on air and by publication at www.985thesportshub.com, www.wror.com, www.country1025.com and www.hot969.com.
- b. For website contests: By use of each Station's website and by entering this Contest, entrants agree to each Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.985thesportshub.com, www.wror.com, www.country1025.com and www.hot969.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Stations, 1075 Main St., Suite 300, Waltham, MA 02451 or by sending a self-addressed, stamped envelope to the Stations.